ORDER

Orders Order / Rev: 107116 Alt Order #: Product Desc: District Court General Election 2012 Estimate:

Flight Dates: 10/01/12 - 11/05/12 Original Date / Rev: 09/26/12 / 11/01/12

Order Type: **GENERAL** Primary AE:

Sales Office:

Sales Region:

Kevin Goodell **VEGS** Local

Agency

Name: **Buying Contact:**

Billing Contact:

Committee To Elect Phung Jefferson

6847 W. Charleston Blvd,

Las Vegas, NV 89117

Billing Type:

Billing Calendar:

Billing Cycle:

Agency Commission:

15%

Cash

Broadcast

EOM/EOC

Advertiser

Name:

Priority:

Committee To Elect Phung Jefferson

Demographic: Product Codes: A25-54

PLC12

Revenue Codes:

SELECT PRIORITY CODE

POLITICAL/AGY, PCAN, GEN

New Business Thru:

Order Separation:

Advertiser External ID:

Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount		
10/01/12	10/28/12	9	\$2,750.00	\$2,337.50		
10/29/12	11/05/12	9	\$4,900.00	\$4,165.00		

Totals

Month	# Spots	Gross Amount	Net Amount	Rating	
October 2012	9	\$2,750.00	\$2,337.50	0.00	
November 2012	9	\$4,900.00	\$4,165.00	0.00	
Totals	18	\$7,650,00	\$6,502,50	0.00	

00:05:00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Kevin Goodell	VEGS	Local	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	e Break	Start/End	Time Days	s	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
N 1	KSNV	10/01/1	2 11/05/12	M-F 5-6a Wakel		5-6a			:30	0	\$300.002	0.00 NM	6	\$1,800.00
				M-F 5-6a Wakel	Jp w/Wagners									
		<u>rt Date</u>	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating							
	eek: 10/		10/07/12	MTWTF	1	\$300.00	0.00					ı		
W	/eek: 10/	08/12	10/14/12	MTWTF	1	\$300.00	0.00							
	eek; 10/		10/21/12	MTWTF	1	\$300.00	0.00							
	eek: 10/		10/28/12	MTWTF	1	\$300.00	0.00							
	eek: 10/.		11/04/12	MTWTF	1	\$300.00	0.00							
W	eek: 11/	05/12	11/11/12	M	1	\$300.00	0.00							
N 2	KSNV	10/22/1	2 11/05/12	M-F 6-7a Wakel	Jp w/Wa@M	6-7a			:30	0	\$450,002	0.00 NM	3	\$1,350.00
				M-F 6-7a Wakel	Jp w/Wagners						,		•	Ψ1,000.00
	<u>Sta</u>	<u>rt Date</u>	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating							
W	eek: 10/	22/12	10/28/12	MTWTF	1	\$450.00	0.00							
W	'eek: 10/:	29/12	11/04/12	MTWTF	1	\$450.00	0.00							
W	eek: 11/	05/12	11/11/12	M	1	\$450.00	0.00							
N 3	KSNV	10/08/1	2 11/05/12	M-F Today Show	/ II3rd HCM	9-10a			:30	0	\$275,002	0.00 NM	3	\$1,850.00
				M-F Today Show	v II						·	5.00 7	J	ψ1,000.00
	<u>Sta</u>	<u>rt Date</u>	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating							
W	eek: 10/	08/12	10/14/12	MTWTF	1	\$275.00	0.00							
W	'eek: 10/	15/12	10/21/12		0	\$275.00	0.00							
	eek: 10/		10/28/12	MTWTF	1	\$275.00	0.00							
W	eek: 10/	29/12	11/04/12	MTWTF	1	\$275.00	0.00							

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Totals

18

\$7,650.00

Order / Rev: 107116 Advertiser: Committee To Elect Phung Jefferson
Alt Order #: Product Desc: District Court General Election 2012 KSNV
Flight Dates: 10/01/12 - 11/05/12 Estimate:

Ln Ch Start End	Inventory Code	Break	Start/End T	ime Days	Len Spot	s Rate Pri	Rtg Type	Spots	Amount
N 3 KSNV 10/08/12 11/05/12	M-F Today Show II 3r	d HCM	9-10a		:30	0 \$275.002	0.00 NM	3	\$1,850.00
	M-F Today Show II								
Start Date End Date		ots/Week	<u>Rate</u>	Rating					
Week: 10/29/12 11/04/12	MTWTF	1	\$275.00	0.00	187-21-1	D-1-	D		
<u>Spot Ch Date Range D</u> 3 KSNV 10/29/12-11/04/12 N	Description A.E. Today Show II 3rd		/End Time		<u>Weekdays</u> MTWThF	.30 (\$275,00)	Rtg Type		
See MG 3.5.3.6	" rougy Show it Stat	n 9-10	a		MILMITIFE	.30 (92/0,00)	0.00 INWI		
[.NOT AVAILABLE RAT	EI NOT AVAILABLE R	ATE							
Week; 11/05/12 11/11/12	M	1	\$275.00	0.00					
Spot Ch Date Range D	<u>Description</u>	<u>Star</u>	t/End Time		<u>Weekdays</u>	Length Rate	Rtg Type		
4 KSNV 11/05/12-11/11/12 N	A-F Today Show II 3rd	<i>⊣r</i> 9-10	а		M	:30 (\$ 275 .00)	0.00 <i>NM</i>		
See MG 3.5, 3.6									
[.NOT AVAILABLE RAT	•								
5 KSNV 11/05/12-11/05/12 N	A-F Today Snow II 3rd	Hr 9-10	а		M	.30 (\$275.00)	0.00 NM		
See MG 3.7 I.NOT AVAILABLE RAT	ELNOT AVAILABLE R	ΔΤ⊏							
6 KSNV 10/31/12-10/31/12 N	•		a			:30 (\$275.00)	0.00 0/4/4		
⊕ See MG 3.7	n-i roddy Gnow ir ord	JI 0-10				.50 (ψετο.σσ)	0.00 14141		
[.NOT AVAILABLE RAT	[E] NOT AVAILABLE R	ATE							
7 KSNV 11/02/12-11/02/12 N	•		0pm		F	:30 \$1,300.00	0.00 NM		
MG for 5.1,3.6,3.5			·			, .			
N 4 KSNV 10/01/12 11/05/12	Noon News	СМ	12-1230pm		:30	0 \$275.002	0.00 NM	4	\$1,100.00
	Noon News					7-1111	0.00	·	Ψ1,100.00
Start Date End Date	Weekdays Sp	ots/Week	Rate	Rating					
Week: 10/01/12 10/07/12	MTWTF	1	\$275.00	0.00					
Week: 10/08/12 10/14/12		0	\$275.00	0.00					
Week: 10/15/12 10/21/12	MTWTF	1	\$275.00	0.00					
Week: 10/22/12 10/28/12 Week: 10/29/12 11/04/12	MTWTF	0 1	\$275.00 \$275.00	0.00 0.00					
Week: 11/05/12 11/11/12	M	i		0.00					
N 5 KSNV 10/29/12 11/04/12	M-F Jeop/Wheel	СМ	630-730pm		:30	0 \$750,002	0.00 NM	0	\$0.00
	M-F Jeopardy/Wheel				•	- 4.00.002	5.55	J	40.00
Start Date End Date	Weekdays Sp	ots/Week	Rate	Rating					
Week: 10/29/12 11/04/12	MTWTF	1	\$750.00	0.00					
	<u>Description</u>		<u>t/End Time</u>		<u>Weekdays</u>	<u>Length</u> <u>Rate</u>	Rtg Type		
1 KSNV 10/29/12-11/04/12 N	И-F Jeop/Wheel	630-	-730pm		MTWThF	:30 (\$7 5 0-00)) 0.00 <i>NM</i>		
See MG 3.7	FELLOT ALVAU ADLE F	ATI-							
[.NOT AVAILABLE RAT									
N 6 KSNV 10/29/12 11/05/12	M-F News 3 at Eleve M-F News 3 at Eleve		11pm-1135p	om	:30	0 \$775.002	0.00 NM	2	\$1,550.00
Start Date End Date		ots/Week	Rate	<u>Rating</u>					
Week: 10/29/12 11/04/12	MTWTF	1	\$775.00	0.00					
Week: 11/05/12 11/11/12	M	1	\$775.00	0.00					